

the **BIG** Gala

A CELEBRATION  
OF MENTORING

SATURDAY, NOVEMBER 5, 2022

SPONSORSHIP  
OPPORTUNITIES



When you **EMPOWER THE POTENTIAL** of youth in our community, you help build future leaders.



**Big Brothers Big Sisters of Metro Milwaukee** makes life-changing mentoring relationships possible for children facing adversity in our community. Youth in our program consistently achieve positive measurable outcomes because their potential is empowered. There are more than 400 children on our waiting list who still need someone in their corner.

**Help us serve more youth and celebrate the power of one-to-one mentoring by being a part of our signature Big Gala event.** Through the financial support we received, we're empowering potential and inspiring tomorrow's leaders!

**PLEASE JOIN US!**

the **BIG** *Gala*  
A CELEBRATION  
OF MENTORING

**SATURDAY, NOVEMBER 5, 2022**

**6 P.M. ■ THE PFISTER HOTEL**



**PURCHASE A SPONSORSHIP, A TABLE OR AN UNDERWRITING OPPORTUNITY:  
(414) 831-4580 or [gala@bbbsmilwaukee.org](mailto:gala@bbbsmilwaukee.org)**



# SPONSORSHIP OPPORTUNITIES

	PRESENTING \$25,000	PREMIUM \$15,000	SIGNATURE \$10,000	EVENT \$5,000	TABLE \$3,000
The impact of your support will help us serve this many children for a full year.	<b>16</b> children	<b>10</b> children	<b>6</b> children	<b>3</b> children	<b>2</b> children
Reserved table(s) for 6 guests <i>Due to COVID-19 we are limiting tables to 6 guests to ensure attendees' safety</i>	<b>2</b> preferred location	<b>2</b> preferred location	<b>1</b> preferred location	<b>1</b>	<b>1</b>
Company logo signage at the table	 + logo at every event table	 + logo at every event table	 + logo at every event table		
Listing in the event program	 with logo	 with logo	 with logo	 with logo	
Recognition during the evening's presentation	verbal and on-screen recognition	verbal and on-screen recognition	verbal and on-screen recognition	on-screen recognition	on-screen recognition
Recognition in the Big Brothers Big Sisters Annual Report					
Linked company logo on Big Brothers Big Sisters' website					listing
Recognition in Big Brothers Big Sisters newsletters (circulation 6,000)					
Prominent recognition at event, including company logo on event signage					
Advertisement in event program	full-page ad	full-page ad	1/2 page ad	1/4 page ad	company name
Recognition in social media posts with company link	<b>2</b> posts	<b>2</b> posts	<b>1</b> post	<b>1</b> post	
Featured ad on mobile bidding platform					
Champagne service at dinner					
Opportunity for corporate executive to address Gala attendees during the evening's presentation					
Company logo on all event marketing materials, including print and electronic invitations					

# UNDERWRITING OPPORTUNITIES

Technology/AV	\$6,000	Voice Auction	\$2,500
Match Video	\$5,000	Silent Auction	\$2,250
Mobile Bidding Site	\$4,000	Table Wine	\$2,000
Raffle	\$3,500	Dessert	\$2,000
Cocktail Reception	\$3,000	Support-A-Match	\$1,800
Table Centerpieces	\$2,500	Photography	\$1,500

## PURCHASE A SPONSORSHIP, A TABLE OR AN UNDERWRITING OPPORTUNITY:

Purchase a table and donate it back to Big Brothers Big Sisters to be filled with mentoring matches.

(414) 831-4580 or [gala@bbbsmilwaukee.org](mailto:gala@bbbsmilwaukee.org)



## TOGETHER, WE ARE EMPOWERING THE POTENTIAL OF MILWAUKEE AND WAUKESHA COUNTY YOUTH!

Unlike many other nonprofit organizations in the community that serve children, we do not charge a fee for our mentoring services. 100% of our operating budget comes from donations, grants and funds raised from wonderful donors and community partners like you.

## THANK YOU FOR BEING A PART OF OUR SUCCESS!

**Big Brothers Big Sisters of Metro Milwaukee's mission** is to create and support one-to-one mentoring relationships that ignite the power and promise of youth.

[www.bbbsmilwaukee.org](http://www.bbbsmilwaukee.org)



**Big Brothers  
Big Sisters®**  
OF METRO MILWAUKEE