Big Brothers Big Sisters’ mission is, and always has been to develop strong one-to-one mentoring relationships. In this unprecedented time of social distancing, these relationships are more important than ever before. Mentoring is an essential need and our mentors are frontline workers. Data shows that the population we serve will be the hardest hit by the COVID-19 pandemic – it may be lost jobs, academic struggles, or a lack of food - there are many ways the families we serve are being challenged at this time.

In order to keep you safe while still raising critical funds to support the youth we serve, we are turning our traditional golf outing into a fundraiser. We hope to raise enough to continue supporting our programs in the most impactful way, with every dollar going directly to serving our matches.

**Program Highlights:**

**Who We Serve**
- 85% are eligible for free or reduced price lunch
- 59% come from single-parent households
- 11% have an incarcerated parent
- 87% are children of color

**Your Impact**
- 99% stayed out of the juvenile justice system
- 100% graduated high school on time
- 100% did not become pregnant
- 73% attended post-secondary education

**Your 2019 Return on Investment:**
Every dollar you donate is doubled with a dollar of mentoring time.

- 1,423 Mentoring Matches Were Served
- 110,000 Hours of Volunteer Mentoring Were Provided
- $2.8 Million Estimated Economic Impact From Volunteers
In Metro Milwaukee, there is a significant need for youth mentoring services that promote educational success. According to 2018 U.S. Census figures, there are more than 66,000 at-risk children in Milwaukee and Waukesha counties who live in poverty. This condition is closely tied to educational attainment, as 32.9% of those without a high school diploma live in poverty, compared to 22.8% of high school graduates and 8.8% of college graduates. Currently, we have more than 400 at-risk youth on our wait list who would benefit greatly from receiving support, guidance, and friendship from another caring adult in their lives.

How you can help

Golfers, please consider donating your Golf participation fees directly to our agency. 100% of your donation will directly support our mentoring program in 2020.

- FOURSOME DONATION | $3,750
- EVENT DONATION | $2,500
- GREEN & TEE DONATION | $1,200
- FRIEND DONATION | $500
- OTHER

Thank you for your consideration

2020 Golf contributions are 100% tax deductible

Recognition will include

- Logo placement on Big Brothers Big Sisters website
- Social media recognition on Big Brothers Big Sisters pages
- Recognition in the Big Brothers Big Sisters 2020 Annual Report

(Donations $999 and below will only be included in the electronic version of our Annual Report)

Questions?

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