

the **BIG** *Gala*

A CELEBRATION
OF MENTORING

Saturday, November 2, 2019

PRESENTED BY 

**SPONSORSHIP
OPPORTUNITIES**

 **Big Brothers Big Sisters**
OF METRO MILWAUKEE



When you **IGNITE THE POTENTIAL** of youth in our community, you help build future leaders.



the **BIG** Gala
A CELEBRATION OF MENTORING

Saturday, November 2, 2019

6 p.m. ■ THE PFISTER HOTEL

2019 Gala Co-Chairs:

Angelique and Kevin Klimara
Sherry and Jim Tolkan

2019 Champion for Children Award Recipients:

Wisconsin Governor Tony Evers and
First Lady of Wisconsin Kathy Evers

Big Brothers Big Sisters of Metro Milwaukee

makes life-changing mentoring relationships possible for children facing adversity in our community. Youth in our program consistently achieve positive measurable outcomes because their potential is ignited. There are more than 400 children on our waiting list who still need someone in their corner.

Help us make more matches possible and celebrate the power of one-to-one mentoring by being a part of our signature Gala event.

Through the financial support received, we're igniting potential and inspiring tomorrow's leaders.



Please Join Us!



Purchase a sponsorship, a table or an underwriting opportunity:

(414) 831-4580
gala@bbbsmilwaukee.org

SPONSORSHIP OPPORTUNITIES

SOLD OUT

	PRESENTING \$25,000	GOLD \$10,000	SILVER \$5,000	TABLE SPONSOR \$3,000
Help us match children on our waiting list with caring adult mentors and support the relationship for an entire year!	17 children	8 children	4 children	2 children
Reserved table(s) for 8 guests	2 preferred location	1 preferred location	1	1
Company logo signage at the table	 + logo at each event table			
Listing in the event program				
Advertisement in event program	full-page ad, inside front cover	full-page ad	half-page ad	
Recognition during the evening's presentation	verbal and on-screen recognition	verbal and on-screen recognition	verbal and on-screen recognition	on-screen recognition
Champagne service at dinner				
Featured ad on mobile bidding platform				
Linked company logo on Big Brothers Big Sisters' website				listing
Recognition in social media posts with company link	2 posts	1 post		
Company logo on all event marketing materials, including print and electronic invitations				
Recognition in the Big Brothers Big Sisters newsletters (circulation 6,000)				
Recognition in the Big Brothers Big Sisters Annual Report				
Opportunity for corporate executive to address Gala attendees during the evening's presentation				
Recognition as sponsor in press release				



UNDERWRITING OPPORTUNITIES

Photography	\$1,000
Raffle	\$1,500
Table Wine	\$1,500
Centerpieces	\$2,000
Cocktail Reception	\$2,500
Mobile Bidding Platform	\$3,000
Video	\$5,000

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Together, we are Igniting the Potential of Milwaukee and Waukesha county youth!

Unlike many other nonprofit organizations in the community that serve children, we do not charge a fee for our mentoring services. 100% of our operating budget comes from donations, grants and funds raised from wonderful donors and community partners like you.

THANK YOU for being a part of our success!



Big Brothers Big Sisters of Metro Milwaukee's mission is to provide children facing adversity with strong and enduring, professionally supported one-to-one mentoring relationships that change their lives for the better, forever.